



Paw Paw Downtown Development Authority

MEETING MINUTES

August 21, 2023 • 5:30 p.m.

Carnegie Center @ 129 S. Kalamazoo St. Paw Paw

Call to order - Meeting of the Paw Paw Downtown Development Authority Board of Directors was called to order at 5:30 pm by Board Chair Mary Lou Hartwell.

In attendance – Mary Lou Hartwell, Ellyn Jones, Jason Deibler, Roman Plazczak, Kim Otten, Terrie Simpkins, Harold Schuitmaker, Barbara Carpenter, Will Joseph – Village Manager and Mary Springer - DDA Coordinator

Absent: Sarah Cox, Jim Whelan, Janet Wartman,

Guests –

A MOTION was made by Jason Deibler and **SUPPORTED** by Kim Otten to approve the minutes of the July 2023 meeting minutes. **MOTION CARRIED.**

There were no Grant requests this month:

No New Business –

Committee and Staff Reports:

Managers Report:

Will Joseph gave the Managers report. The Lions Club is placing a little lending library at Village Hall. DPS is purchasing new snow removal equipment for sidewalks. The Village is preparing for the Wine & Harvest Festival. The waste water and water line replacement is going well.

Coordinators report:

Mary reported that the concerts at Maple Lake were well attended. She, Tim and Phil have been working with Davis construction to get the watering systems corrected. They along with Kathy Burzak from Abonmarche have gotten commitment from Davis for dates and times that these corrections will be completed. She has been working with the businesses on hashtags to implement in Paw Paw for Instagram and Facebook. The official hashtags chosen were as follows:

#pawpawwine (festival)

#Destinationpawpaw (retail and tourist based info and pictures)

#pawpawmichigan (everything Paw Paw)

Chamber would like to host an after hours event with the DDA here at the Carnegie. They would provide refreshments. The two dates available are October 19 and November 16 (the board chose October 19.)

Have been working with South Haven on a social media marketing specialist job description. We have a promising resume for this position and it is a local resident who has done this kind of work for a DDA in another town.

Contractor will begin work on the handicap entrance next week. Getting ready for festival. Came up with an idea to get info from festival visitors about where they are from, how they heard about the festival, how many people came with them and what they liked best about the festival, for marketing purposes

Ongoing Business-

Jason Deibler thanked the board for their support of the Lucky Wolf Playhouse and reported that the brick work was finished and deck going in.

No comments:

Adjournment – The meeting adjourned at 5:52pm.