



Paw Paw Downtown Development Authority

MEETING MINUTES

April 20, 2020 • 5:30 p.m.

Via Zoom

Call to order - Meeting of the Paw Paw Downtown Development Authority Board of Directors was called to order at 5:30 pm by Board Chair Mary Lou Hartwell.

In attendance – Mary Lou Hartwell, Barbara Carpenter, Roman Plazczak, Kim Otten, Steve Racette, Holly Hamilton, Susan Metzger, Ellyn Jones, Sarah Moyer-Cale-Village Manager, Mary Springer – DDDA Coordinator

Absent – Sid Shank, Maria Diaz, Harold Schuitmaker, Randy Barker, Joe Romph

A MOTION was made by Barb Carpenter and **SUPPORTED** by Kim Otten to approve the minutes of the March 20, 2019 Board meeting as presented. **MOTION CARRIED.**

There were no grant requests this month

Committee & Staff Reports – –

Sarah Moyer Cale gave an update on Market Van Buren's focus on Van Buren County and the Michigan Strategic Funds Small Business Relief Program that Zach collaborated with MEDC to give out to several local businesses. The businesses that received funding were:

- 120 Taphouse
- Green Glass Coffee
- The Strand Theater
- Garden Griddle
- Paw Paw Brewing Co.
- Performance Fieldhouse

Market Van Buren would like partnership with the DDA requesting a suggested contribution of \$2330.00 per year.

There was discussion. Roman requested more information but based on the members of the boards knowledge of the program did not oppose. Maria mentioned the Market VanBuren website.

A MOTION was made by Barb Carpenter and **SUPPORTED** by Susan Metzger to approve the \$2330 yearly contribution. **MOTION CARRIED.**

Mary Springer gave the staff report and reported that the Paw Paw STRONG campaign she and Holly had coordinated was a huge success. Along with working on this campaign she had called local downtown businesses to help them find relief programs that they qualified for. She has also worked with Zack Morris to get those who qualified for the MSFSBR program applications and help them get them in on time. The marketing committee is working to find ways that the DDA can help the local businesses once they are free to open their doors.

New Business:

A MOTION was made by Steve Racette and **SUPPORTED** by Barbara Carpenter for approval of \$500 to pay for N-95 masks for PPPD. **MOTION CARRIED.**

Member Comments: Steve asked about Tom Stermer and the Radio slots. Mary indicated that radio advertising is currently on hold due to COVID business closures.

Adjournment – The meeting adjourned at 6:30pm.

NEXT MEETING: May 18, 2020
